

Gerritt Beatty

Enterprise Applications & Digital Transformation Leader

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PROFESSIONAL SUMMARY

Technology executive with 30+ years of experience leading enterprise application strategy, digital transformation, and business modernization initiatives across financial services, biotechnology, manufacturing, and technology organizations. Proven success aligning technology investments with business objectives while transforming enterprise systems.

Known for partnering with executive leadership to simplify complex business challenges through technology innovation while building high-performing teams that deliver measurable business value, operational excellence, and exceptional customer experiences.

CORE COMPETENCIES

- Enterprise Applications Strategy
- Technology Modernization
- Business Systems Leadership
- Enterprise Architecture Collaboration
- ERP Platforms
- Cloud Transformation (Azure)
- Business Process Automation
- Application Portfolio Management
- Technology Roadmaps
- Executive Stakeholder Engagement
- Technology Governance
- Data Analytics & Business Intelligence
- Enterprise Integrations
- Vendor & Contract Negotiation
- IT Financial Management
- Technology Service Management
- Business Relationship Management
- Cybersecurity Leadership
- Organizational Change Management
- Artificial Intelligence Adoption
- Technology Innovation
- High Performing Teams
- Organizational Change Management
- Continuous Improvement Initiatives

PROFESSIONAL EXPERIENCE

Amerihome Mortgage / Western Alliance Bank, Westlake Village, CA

Digital Transformation | March 2022 – Present

Led enterprise technology transformation initiatives supporting the integration of a \$100B+ financial institution following acquisition, aligning enterprise applications, cloud platforms, and operational processes with long-term business strategy.

Key Accomplishments:

- Directed Azure cloud modernization initiatives migrating enterprise SFTP infrastructure to improve security, resiliency, and scalability.
- Modernized enterprise workflow automation by replacing legacy Microsoft Access processes with Control-M enterprise automation.
- Led enterprise knowledge management transformation by migrating business collaboration platforms to Confluence

PTI Technologies, Oxnard, CA

Enterprise Applications Executive | June 2008 – March 2021

Directed enterprise technology strategy supporting manufacturing, engineering, finance, supply chain, and business operations for a multi-site manufacturing organization.

Highlights:

- Led enterprise ERP implementation transforming core business operations while reducing operating costs by 20%.
- Managed enterprise application portfolio including ERP, engineering systems, infrastructure, cybersecurity, collaboration platforms, and service desk.
- Developed technology roadmap supporting business growth, modernization, and operational excellence.
- Negotiated strategic vendor partnerships generating over \$150,000 annual savings.
- Led organizational technology transformation initiatives improving productivity across more than 300 employees.
- Oversaw vendor management of 30 plus IT suppliers and contract personnel who supported operations. Developed KRI's and RFP's for new initiatives. Managed KPI's for ongoing vendor performance in the organization.

Amgen Inc., Newbury Park, CA

Senior IT Business Analyst / Senior Contract Administrator | January 2002 – January 2007

- Managed strategic sourcing and vendor governance initiatives that generated more than \$2.5 million in annual savings.
- Developed and ran RFP's for new initiatives and process improvement efforts in IT.

CAREER HIGHLIGHTS

- Directed enterprise technology initiatives supporting organizations ranging from 300 employees to a \$100B+ financial institution.
- Negotiated technology agreements producing \$150,000+ annual savings.
- Generated \$2.5M annual procurement savings through technology governance and analytics.
- Modernized enterprise cloud infrastructure through Azure migration initiatives.

Certifications

ITIL Foundations

Axelos 2006

Featured Project

Designed and launched LifeTicket, a SaaS productivity platform. Incorporated product strategy, innovation, and software lifecycle experience beyond traditional IT operations. Sole creator in conceiving, designing, and launching LifeTicket to solopreneurs and busy families managing multiple roles.